



# Origin Story Worksheet

As we prepare to dive into an exploration of your organisational core values one of the exercises we like you to do is to map out your *Origin Story*.

In this worksheet we have put together a reflective exercise for you with some prompts and questions to help get you started.

You'll identify some of the events, drivers, and achievements that you have had over the years. We will also encourage you to begin to turn your mind to the patterns or insights that are emerging and begin to search for the significance in them.

Grab your journal or some paper and sit with the questions below for a little while...

## In the beginning....

Think back on when your business began.

- What was going on at the time that stood out?
- What inspired/drove you (or the Founders if you weren't there at the time)?
- What was the gap in the market, social, environmental, or other important need, that you felt you could address?
  - *Would you describe this as you being more drawn to address a problem/ injustice or to tap into an opportunity?*

## What happened next?

Let's unpack the crucial first steps.

- What went on just before and just after the formation of your business?
- What did you do?
- What happened?
- How did that change things?

## What does it all mean?

- How did those early, formative experiences make you feel?
- Why did you make the decisions you made?

## Rapid Synthesis

- Are you seeing any patterns or important ideas emerging?
- Why are they important?